



un**w**rap

GROWING
PAPER
The Seed Paper People



Growing Paper: Female entrepreneurs sowing the seeds of sustainable empowerment “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

It may be odd for kindness to lie at the heart of a business, but this much is true of Growing Paper, a proudly South African company that produces 100% hand-made, recycled, plantable and biodegradable paper products that grow into beautiful living herbs, vegetables or flowers when planted. When founder Roxanne Schumann started Growing Paper on her family farm at the foot of the Paardeberg with the help of school friend Nileta Knoetzen in 2010, their initial aim was to create a sustainable product that would contribute to upcycling culture and bring a little beauty into the world.

Little did they know that Growing Paper would become a source of permanent employment for 30+ individuals and provide paid upskilling opportunities for countless more who would be equipped to pursue future job leads. The idea for their recycled seeded paper products came about in 2009 when founder Roxanne was at a family wedding and started thinking about all the lovely stationery going to waste. She developed the idea with the help of Nileta, bought some second-hand paper-making equipment and set to work. Before long they were creating beautiful greeting cards and gift tags using post-consumer wastepaper,

embedding it with seeds that grow into flowers, herbs or vegetables once it has been planted. These days the close-knit Growing Paper family has grown to include Christel Wessels, who drive creative development, as well as Franza Louw, who is in charge of administration.

They are supported by a hardworking team of permanently employed men and women from the local community who create bespoke recycled paper products for various commercial and artistic applications. This includes everything from wedding invitations, business cards, flyers, bottle neck-tags and bookmarks, to confetti, lanyards, coasters and clothing tags.

Entrepreneurship remains close to the hearts of the original founders; whose collective aim is to stay innovative and create even more jobs as Growing Paper expands and gains an even larger foothold in the local and international market. Their team is invaluable to their efforts, and providing secure employment and a living salary for their employees is an essential component of their value system. This includes ongoing training and life skills workshops, as well as placing people in positions that they enjoy so they can excel in what they do.

They say in a world in which you can be anything, you should choose to be kind, and this is what Growing Paper is all about – being kind to the environment, the community and the strong, beautiful people that form a part of it.



SEEDED PAPER OPTIONS



FLOWERS

Flower mix

We use a mixture of different flower seeds depending on what we have in stock: snapdragon, vygies, poppies, dianthus, gypsophila, alyssum, godetia & virginian stocks)

Indigenous flower mix

African daisies & vygies

Forget me not

LIMITED

(enquire availability)

- Marigold  ★ • Lavender 
- Snapdragon • Alyssum 
- Poppies • Baby's Breath
- Vygies • African Daisies ★



HERBS

Companion mix





Basil & Tomato

Herb mix

Rocket & Basil

LIMITED

(enquire availability)

- Rocket • Basil 
- Clover • Chives 
- Chamomile • Lemon Balm 
- Thyme 



VEGETABLES

Veggie mix

Carrot & Lettuce

LIMITED

(enquire availability)

- Tomato ★ • Carrot
- Lettuce • Chili ★
- Green Pepper ★

 **BEE FRIENDLY** seed options


★ Not recommended for products smaller than 70mm x 100mm



SEED OPTIONS






FLOWERS

- Poppies • Alyssum 
- Forget me not 
- Snapdragon • Lavender 
- Marigold  • Baby's Breath
- Vygies • African Daisies



HERBS

- Rocket • Basil 
- Thyme  • Chamomile
- Parsley • Chives 



VEGETABLES

- Tomato • Lettuce
- Green Pepper • Chili

Growing Paper uses only the highest quality tested and approved seeds we can source, and frequently conduct germination test at independent laboratories as well as at our own growing rooms. However, seeds are living products and thus we cannot guarantee growth success. Like with any seed or plant, the paper needs to be cared for and properly treated during germination and growth. Plant in the correct season and keep moist.

BUSINESS CARDS



SIZE:

90 mm x 50 mm



FLYERS



SIZE 1:

100 mm x 140 mm

SIZE 2:

140 mm x 200 mm

SIZE 3:

95 mm x 200 mm



GROWING PAPER STANDARD BOOKMARKS



SIZE:

55 mm x 200 mm

GROWING PAPER BOOKMARKS WITH SHARP POINTS



SIZE:

47 mm x 200 mm



GROWING PAPER CRINKLE CUT TAGS



SIZE:

45 mm x 70 mm



Twine optional

GROWING PAPER OVAL TAGS



SIZE:

45 mm x 70 mm



Twine optional

GROWING PAPER ROUND TAGS



SIZE 1:

60 mm diameter



SIZE 2:

75 mm diameter



GROWING PAPER TRIMMED CORNER TAGS



SIZE 1:

40 mm x 65 mm



Twine optional

SIZE 2:

55 mm x 100 mm

GROWING PAPER FLAT TAGS



SIZE:

100 mm x 65 mm



Twine optional



GROWING PAPER MINI CARDS



SIZE:

70 mm x 100 mm

GROWING PAPER FOLDED TAGS



SIZE:

70 mm x 65 mm



GROWING PAPER GREETING CARDS



SIZE:

100 mm x 140 mm

GROWING PAPER GREETING CARDS WITH ROUNDED CORNERS



SIZE:

130 mm x 130 mm

COASTERS



ROUND

90mm diameter



SCALLOPED

90mm diameter



SQUARE

90 mm x 90 mm



NAME CARDS



SIZE 1:

60 mm x 30 mm



SIZE 2:

100 mm x 45 mm

BOTTLE NECK TAGS



SIZE 1:

62 mm x 140 mm

SIZE 2:

65 mm x 195 mm



CUP SLEEVES



SIZE:

50 mm x 260 mm

SINGLE SIDE PRINT

NOTEPADS



unwrap



GROWING PAPER NOTEPADS INCLUDES:

- 1 x Growing Paper front cover printed single side
- 1 x Growing Paper back cover printed single side
- 20 x Unprinted recycled paper sheets*
- Wiro bind

*100% recycled commercially produced paper

SIZE 1:

100 mm x 140 mm

SIZE 2:

140 mm x 200 mm



NOTEBOOKS



GROWING PAPER NOTEBOOKS INCLUDES:

- 1 x Growing Paper cover printed single side
- 20 x Unprinted recycled paper sheets*
- Saddle stitch binding
- 2 OR 4 plantable strip sheets printed single side on Growing Paper

*100% recycled commercially produced paper

SIZE:

140 mm x 200 mm



RECYCLED PAPER CARD WITH GROWING PAPER HEART



INCLUDES

Recycled paper card
(100 mm x 140 mm)
Printed single side OR double side
with Growing Paper heart attached
(82 mm x 70 mm unprinted)

GROWING PAPER COASTER PACKS



OPTION 1

COASTER PACK INCLUDES:

- 4 x Growing Paper coasters
90 mm diameter
Printed single OR double side
- Packed in branded envelope
97 mm x 97 mm
(printed outside on
100% recycled commercial
produced paper)



OPTION 2

COASTER PACK INCLUDES:

- 6 x Growing Paper coasters
90 mm diameter
Printed single OR double side
- Packed in branded envelope
97 mm x 97 mm
(printed outside on
100% recycled commercial
produced paper)



SEED KITS



INCLUDES:

SEED KIT INCLUDES:

- Small biodegradable pot (60 mm diameter)
- **Seeds in small origami envelope**
 - Small peat pellet
 - Branded bellyband (printed single side on 100% recycled commercial produced paper)

GROWING PAPER PYRAMID



SIZE:

90 mm x 90 mm



Twine attached

INSERT YOUR OWN SMALL GIFT INSIDE
SINGLE SIDE PRINT



RECYCLED PAPER ENVELOPES (with seeds OR confetti inside)

OPTION 1

ENVELOPE INCLUDE:

- Branded envelope (60 mm x 60 mm Printed front & back on 100% recycled commercial produced paper)
 - **Seeds**
 - Envelope sealed

OPTION 2

ENVELOPE INCLUDE:

- Branded envelope (60 mm x 60 mm Printed front & back on 100% recycled commercial produced paper)
- **Growing Paper Confetti** (15 pieces - 30 mm x 30 mm each)
 - Envelope sealed



KRAFT PAPER ENVELOPES (with seeds OR confetti inside)

OPTION 1

ENVELOPE INCLUDE:

- Branded envelope (60 mm x 60 mm Printed front & back on brown kraft paper)
 - **Seeds**
 - Envelope sealed

OPTION 2

ENVELOPE INCLUDE:

- Branded envelope (60 mm x 60 mm Printed front & back on brown kraft paper)
- **Growing Paper Confetti** (15 pieces - 30 mm x 30 mm each)
 - Envelope sealed



SEED BAGS

OPTION 1

SEED BAG INCLUDES:

- Branded back board (80 mm x 100 mm)
- **PRINTED SINGLE SIDE** (on 100% recycled commercial produced paper)
 - **Seeds**
 - Sealed in bag

OPTION 2

SEED BAG INCLUDES:

- Branded back board (80 mm x 100 mm)
- **PRINTED DOUBLE SIDE** (on 100% recycled commercial produced paper)
 - **Seeds**
 - Sealed in bag



DIE CUT SHAPES



SIZE 1:

70 mm x 100 mm

SIZE 2:

100 mm x 140 mm

SIZE 3:

140 mm x 200 mm

Mail us for our die cut library - more shapes available



ENVELOPES



C6

114 mm x 162 mm



C5

162 mm x 229 mm

SMALL

60 mm x 60 mm

